



The energy
blockchain
platform.

PYLON[®]
Network

Pylon Network manifesto
December 2020

What we see differently

Why are we doing what we do?

The answer is because we see energy differently.

We see decentralized & distributed energy as the means to respecting our future, and that of our children.

We see collective energy models as the means to creating resilient individuals and communities; to belonging and being more united in our differences.

We see energy communities as the means to sharing, creating, and empowering our sense of Community.

We see innovation as the means to simplify energy, making it accessible to anyone.

We see digitalization as the means to bringing the energy sector closer to the consumer, making it more transparent and simpler than it is today.

We see technology as the means to empower the unknown heroes, who are driving the energy transition "on the ground". The ones that change lives and make the world a better place, driven by passion - not by corporate responsibility requirements and reports.

We see investing in energy as the means, not the end.

We see energy differently.

We are PYLON Network.



Pylon Network is our legacy to the energy sector – for the empowerment of consumers and local energy communities

We find ourselves in the era of a revolution in the energy sector, which is characterized by a more **direct participation of end consumers**, who become the protagonists of the energy transition, characterized by a higher penetration of Distributed Energy Resources (DER) and collective schemes, such as demand response and aggregation.

The transformation of energy markets to a **consumer-centred model** is recognized by all stakeholders as a catalyst for the success of the energy transition. However, the energy sector is **failing to attract and engage the end consumer** due to its complexity and opaqueness. To “seduce” the end consumers, the energy sector needs to be educated and adapt to their needs: **simple, transparent interactions that help consumers participate in the energy markets** and take beneficial decisions for their pockets, the environment and society.

Pylon Network has developed a **Neutral Data Hub** (NDH) based on blockchain technology where data such as consumption, production, billing, sharing consent, or contracts of energy market users are stored and **allows them to decide who they want to share with** – hence, overcoming the first barrier towards engaging and empowering the end consumers.

We offer Pylon Network’s blockchain technology with an Open-Source (OS) license in accordance with **our vision: creating a consumer-centred, digital ecosystem of solutions and innovative use cases**, helping the consumers make decisions about their energy.

Our aim is to leave Pylon Network as a legacy to the energy transition and to empower consumers and energy communities: an open digital ecosystem governed by its own users, not by its investors. Driven by value from utility, not by speculation.

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